



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Octane Public Relations Advertising
1436 U St NW
Ste 103
Washington, DC 20009

Contract # 5279252

Schedule Dates 06/15/22-06/20/22
Advertiser Re-elect Muriel Bowser Our Mayor-D (125151)
Agency Octane Public Relations Advertising (16949)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 6/15-6/20 Add (1743034)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments 6/15-6/20
ADD

Date Entered 06/14/22
Last Modified 06/14/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,880.00
Net Total \$33,320.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	29	\$39,200.00
Grand Total:	29	\$39,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)		6/14/22
2.0	Normal Line / SPOT	06/15/22-06/17/22	3	:30	2P- ABC-General Hospital				1	2	1			2	\$400.00	\$800.00	Washington (WJLA)		6/14/22
2.0.1	Closed Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
2.0.2	Closed Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
3.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		6/14/22
4.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		6/14/22
5.0	Normal Line / Access	06/15/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/14/22
6.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1		1			2	\$650.00	\$1,300.00	Washington (WJLA)		6/14/22
7.0	Normal Line / Prime	06/16/22-06/16/22	2	:30	7:58P- ABC-Jimmy Kimmel Live Game Night					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		6/14/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Normal Line / Basketball	06/16/22-06/16/22	2	:30	8:29P- Sports-ABC NBA					1				1	\$10,000.00	\$10,000.00	Washington (WJLA)		6/14/22
9.0	Normal Line / SPOT	06/16/22-06/16/22	2	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/14/22
10.0	Normal Line / Prime	06/17/22-06/17/22	2	:30	8P- ABC-Soul Of A Nation						2			2	\$2,500.00	\$5,000.00	Washington (WJLA)		6/14/22
11.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	10:58:25A- ABC-The View		2							2	\$650.00	\$1,300.00	Washington (WJLA)		6/14/22
12.0	Normal Line / SPOT	06/20/22-06/20/22	3	:30	2P- ABC-General Hospital		2							2	\$400.00	\$800.00	Washington (WJLA)		6/14/22
13.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$400.00	\$400.00	Washington (WJLA)		6/14/22
14.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		6/14/22
15.0	Normal Line / Access	06/20/22-06/20/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/14/22
16.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		6/14/22

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